

County of Los Angeles CHIEF ADMINISTRATIVE OFFICE

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December 5, 2003

Board of Supervisors GLORIA MOLINA First District

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To:

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Supervisor Yvonne Brathwaite Burke

Supervisor Zev Yaroslavsky

Supervisor Michael D. Antonovich

From:

David E. Janssen

Chief Administrative Officer

MOTION TO SUPPORT S. 877, THE CONTROLLING THE ASSAULT OF NON-SOLICITED PORNOGRAPHY AND MARKETING ACT OF 2003 (ITEM NO. 3, AGENDA OF DECEMBER 9, 2003)

Item No. 3 on the December 9, 2003 Agenda is a motion by Supervisor Knabe that the Board support S. 877 (Burns, R-MT), the Controlling the Assault of Non-Solicited Pornography and Marketing ("CAN-SPAM") Act of 2003, and direct the Chief Administrative Officer to send a letter to President Bush urging support and early enactment of the bill.

S. 877 addresses the problem of unsolicited e-mail solicitations. The bill would direct the Federal Trade Commission to develop a national do-not-spam registry similar to the current do-not-call telemarketing registry, allow consumers to opt out of future e-mail solicitations from commercial e-mailers, and provide Federal and State officials the authority to prosecute and fine persons and businesses that violate the bill's anti-spam rules.

The House passed the bill on a 392 to 5 vote on November 22, 2003, and the Senate passed the House version, by unanimous consent, with some technical changes, on November 25, 2003. After the House returns from its Thanksgiving recess on December 8, 2003, it is expected that it will adopt the amended Senate version, clearing the bill for the President, who is expected to sign the bill.

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Support for S.877 is consistent with Board policy contained in the Federal Legislative Agenda approved by the Board on February 4, 2003, which supports proposals which protect consumers from unsolicited commercial electronic mail ("spamming").

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c: Executive Officer, Board of Supervisors County Counsel Legislative Strategist